

YMCA DOWNSLINK CHALLENGE

step out to end youth homelessness



Fundraising Pack

Set up your fundraising page at:

www.justgiving.com/campaign/YMCA-DownsLink-Challenge-2023

GETTING STARTED!

Set up your JustGiving page. This enables everyone to see your fundraising targets and allows them to donate online and track your progress. The target for this event per person is £75. You are likely to raise over 40% more if you have a target. Why not document your journey through photos and videos to make people feel involved in your fundraising and event journey! Good luck, remember every penny you raise goes towards ending youth homelessness in your local area.



JustGiving™

GET STARTED WITH THESE STEPS:

1. Go to the Just Giving homepage – www.justgiving.com and click 'Get Started' (or 'Log In')
2. Log into your JustGiving account via Facebook or by entering your email address. If you haven't set up an account yet, click on 'Sign up' to create one
3. Select 'Start Fundraising' and search for 'YMCA Downslink Group'
4. State that you are taking part in an organised event and look for Downslink Challenge. If you can't see the event listed, select 'create your own to continue' on the right-hand side
5. Finalise your selection. If you'd like to stay up to date with your charity's news, don't forget to tick the box!
6. Choose your JustGiving web address – this is the link you'll be sharing with friends and family for them to donate to your page
7. Click 'Create your page'

Job done! Your Fundraising Page is set up and ready to accept donations.

JustGiving will automatically send the money that you raise to YMCA Downslink Group and you can watch your total go up.

Now you can start on the fun stuff – personalising your page and sharing it friends and family. This is really important as it explains what you are doing, why you are doing it and what you hope to achieve. What is your reason for getting involved in The Downslink Challenge?

YOUR DOWNSLINK CHALLENGE GAME PLAN!



TEAM UP

Why not create a bigger team? Get a group of work colleagues, family or friends together for a day of team work and bonding, all for a good cause.

FUNDRAISE



Bake Off - £5 to enter then all slices / cakes are sold at £2

Raffle - Hold a raffle with a big ticket item as the prize

Sweepstake - How long will it take you to walk on the day, etc.? £5 entry, winner gets a prize!

TRAIN



Ensure you train for this event by walking longer routes more regularly. We also suggest training in the footwear you will be wearing on the day to avoid blisters.



SPREAD THE WORD

Share your journey on social media, *hint* videos of training do particularly well!

Email your colleagues to share the story of YMCA DownsLink Group and gain their support

Shout from the rooftops, your hairdresser, a school parent, even your boss, spread the word, because you're amazing!